



Cure Your Technology Headaches
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ALERT !

Welcome to *remedy* IT's latest newsletter - providing information that will allow you to get the most of your technology while remaining safe on the Internet.

DOMAIN NAME SCAMS:

Owning a domain name or two is part of doing business these days. The owners of these names don't always understand the processes behind registering, maintaining and protecting these very important bits of intellectual property. The confusion surrounding them makes domain name related scams appealing to internet con-men. In addition, registration information is readily available online through a "whois" look-up. Follow this [link](#) and enter your domain name (omit the www). Depending on how the account was set up, the search will return varying levels of detail about the registrant.

I received an email this past weekend with my name, email address and one of the domain names I own. The email looked like a domain name registration renewal and warned of the consequences of not paying between \$75 and \$499 immediately. It took careful reading to determine that the sender is actually selling search engine optimization (SEO) services. This example is less malicious than some others but the marketing tactics are dodgy to say the least. There are all sorts of scams that present themselves as domain name renewals that are easy to accept as genuine.

Just remember - The only organisation that should contact you about your domain name registrations is the one where you have them registered. If you receive an email from them asking to renew 1) Don't click any links in the message and 2) Enter the URL manually into your web browser and check your account. Never click links in an email!

I've run into quite a few situations where a client is unsure of where they have a domain, email or web hosting registered. It's worth doing a little homework BEFORE you need it. In an emergency, like no email, the detective work will add significantly to any downtime. Start a file and keep all this information handy.

1. Where your domain is registered and all the account details to manage the domain names
2. Where your email is hosted and all the account details to manage email accounts
3. Where your website is hosted and all the account details to manage the website

I know this aspect of your business can be confusing and overwhelming. Please give us a call if you have any questions or concerns.