Welcome to remedy IT's latest newsletter - providing information that will allow you to get the most of your technology while remaining safe on the Internet.

INTERNET CONTENT FILTERING

They've been around for a while but their mainstream use is pretty recent. They're called QR or Quick Response Codes and you would have seen them in ads or at the end of articles. They are based on an international standard and represent the evolution of the bar codes that embellish practically every consumer item you can find.

I won't get into the historic or technical details but the major advantage is data capacity – the old fashion bar codes can represent 12 numeric characters – that's it. The highest capacity QR Codes can contain up to 1,852 alphanumeric characters (basically anything on your keyboard) which is enough to do some interesting things.

QR Codes are becoming popular because so many of us carry smartphones that can be used to scan and translate them. You can download a QR Scanner for your iPhone or Android phone and try it out right on the screen – Zxing is a good one.

The code on the left is my complete address card and the one on the right is the remedy I.T. URL.

At http://www.qrstuff.com/ you can generate and download your own QR Codes. The list of data types on the left might give you some ideas of how you can use QR Codes in your business.

As always, please feel free to contact us if you would like to discuss these recommendations further.

All the best,

Ken & The Team at remedy I.T.

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